

# Experience the Freedom



**Steve Conley**

Today, Steve Conley hosts offline and online seminars on Web Biz Boot Camps that teach others how to manage their own web sites, or create their own business. His Fundraising and Events Management seminars build skills in this area and teach beginners how to turn their knowledge into a thriving business. His fervent belief is that encouraging entrepreneurship is one sure way of keeping dollars within African American communities. These dollars will support re-building important infrastructures.

Conley is also a frequent guest on local radio and television shows, as well as a speaker at business and community events. He has published numerous e-books that provide insights and step-by-step guidance to website management.

Steve Conley is a native of St. Louis, MO. The youngest of 6 children, he grew up in a very loving family environment. He graduated from University City High School in 1978. He got married and started a family in 1981. That same year he punched his last time clock, and became an Insurance agent with John Hancock Life Insurance Company. After getting licensed in Life, Health, Property & Casualty, and Securities he started his own financial services company "Financial Strategies". Through Financial Strategies he wrote insurance for Prudential, Equitable, Illinois Mutual, Mid Continent and others. As an entrepreneur, husband and father of 3, he was involved in Real Estate rehabilitation and in 1986 he became the first independent operator of an Allstate Insurance Agency in the State of

“I never thought I couldn’t do whatever I sent my mind to. No matter how hard it got, my family never discouraged me.”

Missouri. The office located in Chesterfield, MO became a hub of networking activity and soon he had many clients from the St. Louis Baseball Cardinals, and St. Louis Football Cardinals.

In 1988, Conley started managing the careers of Professional Boxers. That led to an interest in event promotions. He started Spectrum Sports, and promoted the first professional boxing event at the Chase Hotel in over 25 years. After some very successful boxing promotions, he started coordinating events for Don King Productions. After his divorce in 1993 he spent several years traveling the U.S. & overseas, that included lengthy stays in Seattle, Sacramento, Los Angeles, Philadelphia, Providence, Wilmington, Toronto, Houston, Baltimore, and Washington, DC he became efficient in using the technologies that were available for communicating while on the move.

In 1997 he was introduced to Internet Services as a business opportunity with Microsoft WebTV. Still traveling on a regular basis trying his hand in concert promotions, and a touring Jazz band, the Internet became more and more a part of his business. He taught himself how to do websites, and in 1999 he got his first major website client summersled.com which paid him \$6,000 for 3 weeks of site development work. He purchased a laptop computer, and started doing websites while on the road.

In 2000 while selling High-Speed Wireless Internet in Sacramento, CA for a start up company XS Speed, he learn about the ins and outs of the website hosting business, and started his company All Internet 411.

The combination of his skills made him a valuable partner, and he became involved in several not for profit organizations including Africans Unite Against AIDS Globally, of which he is currently the Vice President. In 2003 he used his skills as an event coordinator to help AUAAG plan and coordinate an International AIDS Summit, and later the largest AIDS awareness concert in the history of the planet in Nairobi, Kenya (over 500,000 attendees).

Over a thousand websites later in 2004 he tried his to penetrate the Faith Based market with his new fundraising company Divine Worldwide, Inc. After some disappointing encounters and not getting the response that he expected Divine Worldwide, Inc. became defunct.

In 2005 combining his skills as a Internet Services Consultant, and Event Coordinator, he was the Executive Producer and Director of the largest Supermarket of Veterans Benefits Expo in U. S. History at Chicago’s Navy Pier 7/19/05. The website veteransbenefits.us received over 80,000 hits per month, and the event which usually gets 400 – 1,500 attendees, had attendance of over 25,000 veterans.

He took the professions from his past to form the divisions of the new company and We Care Worldwide, Inc. was born.

## Freedom Boot Camps for the Unwired Times



### Steve Conley's Keynote Topics

- ▣ Altitude and Attitude: Freedom starts in the heart
- ▣ Freedom is just a mouse click away: Opportunity knocks on the Information Highway
- ▣ Beyond Race, Creed, and Color: The Freedom to Act in these Unwired Times
- ▣ How you can get "hooked up" for less than the cost of your sneakers
- ▣ What everyone should know about Domains – if you want to keep your Freedom!

Steve Conley Keynote Topic

## “Your attitude controls your attitude”



Conley's advice is born of experience. He has been up, and he's been down. But he's never been out of the game. His disarming frankness and willingness to give others the benefit of doubt have earned him lifelong friends along the way. When Conley speaks, he connects with his audience because 1) his stories are exciting, 2) they sense the truth of what he says, and 3) they intuitively know that his tips and tricks can work for them. .

Conley credits his upbringing to his adventuresome spirit. "I never thought I couldn't do whatever I set my mind to do," he says. He shares his philosophy in seminars and keynotes:

1. The glass really is half full
2. Don't be afraid to ask. Anybody. Anything.
3. Everybody is a friend until he slaps you in the face
4. Listen for what people don't say. That's the most telling part
5. You've got to be willing to look like a fool, until you get it right

Steve Conley Keynote Topic

## Freedom is just a mouse click away



People Get Ready! Conley explains why Cyberspace is the new frontier.

Anyone who doesn't believe that we are at the beginning of a new frontier has his head in the sand. The March, 2005 issue of **Computer Industry Almanac, Inc** reminded us of what we read every day about an industry that is expanding faster that we can keep up. According to this article, the worldwide number of PCs in-use surpassed 820 million in 2004 and is projected to top 1 billion in 2007. PCs in-use growth is slowing as the industrialized world is approaching the top of the S-curve. Strong PC growth will continue in the developing countries for another decade. The U.S. has a large lead with over 220M PCs in-use—over 3X the number in Japan. The U.S. accounts for over 27% of all PCs in-use compared to 4.6% of worldwide population. PC usage is growing rapidly in China, which is expected to surpass Japan in 2007. PC usage is also growing strongly in many populous countries such as Brazil, India and Russia.

All you have to do to verify this trend is read. So, leave excuses behind. Follow Conley on the road to Freedom. Opportunity is knocking. He's got the key to the door in his pocket. He'll share it with you and show you how to use it to:

1. Get "hooked up" for less than the cost of your sneakers
2. Navigate Domains – What everyone should know if you want to keep your Freedom!
3. Start your own Fundraising & Events Management business
4. Start your own website Management and Support business
5. Tap into Church Biz 101: The Separate but Equal Profit Sector